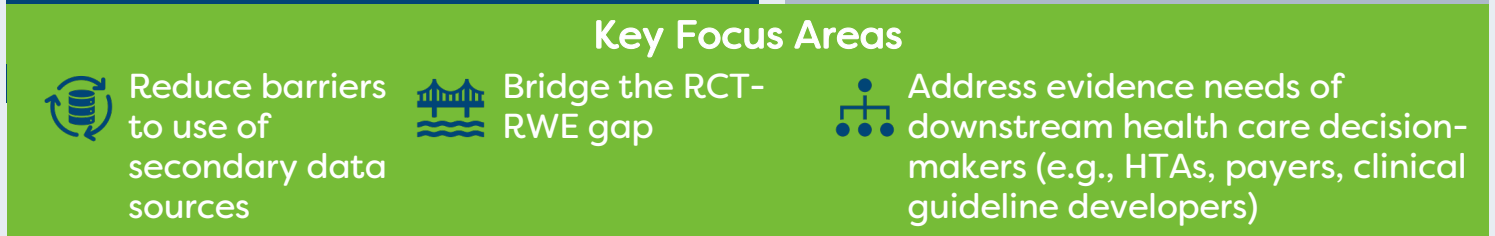


*Facilitating the adoption and implementation of real world evidence (RWE) in health care decision-making in Europe*

The GetReal Institute will launch in May 2021 upon conclusion of the IMI GetReal Initiative



## Why the GetReal Institute?

- ✓ Trusted – builds on seven years’ IMI programme experience with a record of influential thought leadership and highly regarded tools and resources
- ✓ Independent, neutral platform
- ✓ Truly multi-stakeholder
- ✓ Spans RWD/RWE disciplines
- ✓ Practical ethos with scientific rigour
- ✓ Agile structure
- ✓ Sustainable
- ✓ European focus (EU/EFTA and UK) with global linkages